

Why Don't YOU?

Every one who enjoys comic strips reads Barney Google, Polly and her Pals and the other comic cartoons that make up the daily page of comics.

Why Don't YOU?

Business and professional men and women follow THE NEWS-TIMES editorials for their thoughtful consideration of current events.

Why Don't YOU?

Farmers read it for the up-to-the-minute news of their township and bureau meetings, farm news and market reports.

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College men, high school boys and girls, and those interested in athletics read it for the live sport news it contains.

Why Don't YOU?

Thrifty housewives read it for the extensive advertising it carries, included in which is the weekly "Market Basket."

Why Don't YOU?

Everybody who reads THE NEWS-TIMES reads the Tower of Babel by Bill Armstrong.

Why Don't YOU?

People read NEWS-TIMES features because they are so varied and interesting that all fiction readers look forward to them.

Why Don't YOU?

Thousands of others read it for its well gauged local news, its excellent pictures, its three direct wire services and its selection of all the news worth while.

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